

# ALEXANDER MCKEEN

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Experienced Engineering Lead, Technical Manager, and Emmy® Nominated Manager of Technical Operations with a demonstrated history of working in the sports, news, and entertainment broadcasting industry, in addition to large-scale technical activations for tent-pole sporting events. Focused on engineering project workflows, equipment and labor tracking, for NBCUniversal's Operations and Technology department, and technical operations management of The Tours at NBC Studios. Previously technical operations on broadcasts, studio/control room builds, and events throughout the Bleacher Report and WarnerBros Discovery Sports organizations.

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## PROFFESIONAL EXPERIENCE

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### **NBCUniversal**

Production Project Engineering Lead | Sept 2023 - Present | New York, NY

- Maintain and track projects from inception to completion through all steps of the Production Engineering project management process – requirements gathering, labor and scheduling, design, implementation, launch, and transition to maintenance.
- Work with external production and technology vendors on equipment specifications, procurement, capabilities, and scheduling out services for engineering projects, studio builds, and control room maintenance. Ensuring all projects throughout NBCUniversal Production Engineering are executed using best practices and with appropriate financial impact.
- Technical Operations Manager focused on logistics and execution of The Tour at NBC Studios. Operations and vendor management of all technology throughout the Tour Experience including the fully automated Tour Studio, LED Wall exhibits, and support for the entire Content Management System, Livesync, for all NBCUniversal customer-facing environments.

### **WarnerBros. Discovery Sports**

Manager, Technical Operations | Nov 2020 - Sept 2023 | New York, NY

- Technical Operations Manager focused on logistics and execution of large-scale linear broadcasts such as *Capital One's* The Match on TNT, HBCU Legacy Classic on TNT, NBATV's coverage of the NBA Finals, and the entire MLB on TBS package. In addition, remote broadcasts for digital initiatives such as Bleacher Report, House of Highlights, and NBA Twitter Live.
- Worked closely with cross-departmental heads to execute plans and development on high-level production projects specifically focused on remote operations and event activations that meet the vision of directors, producers, and executives.
- Worked with external production and technology vendors on equipment specifications, capabilities, and scheduling out services for tent-pole content projects, remote truck broadcasts, and large-scale WarnerBros. Discovery Sports events.
- Managed technical budget of the overall productions and ensure all vendor payment processing is executed appropriately.

Broadcast Engineer / Technician | Sept 2017 - Nov 2020 | New York, NY

- Managed all Audio/Visual equipment and technological infrastructure for Bleacher Report while also providing IT based video technology support for video production processes and remote studio locations throughout the organization.
- Managed all remote broadcast productions and event operations including managing production staff operators and vendors.
- Helped maintain all internal/external production workflows. Responsible for understanding MDF/Control Room equipment including video hubs, converters, switches, and all other video technology. Performing maintenance when appropriate.

### **Barclays Center**

TV Systems Technician | Jun 2017 - Jan 2018 | Brooklyn, NY

- Served as StadiumVision event-day operator and representative for the venue regarding group and zone assignments, sponsorship commitments, custom configurations, and other promotional or sales requirements for the IPTV System.
- Managed all content created and associated with playback through StadiumVision. Creating and editing content needed for playback based on event specific needs (Box Office, Food-Services Menus, and overall graphics packages for events).

### **URJ Henry S. Jacobs Camp**

Director, Transportation and Logistics | Summer 2017 | Utica, MS

- Worked with the Director and Assistant Director to coordinate all pickups and movements of supplies, executives, and guests.
- Managed all Audio/Video equipment and workflows for all programming events and overall camp technical infrastructure.

Videographer | Summer 2013, 2014, and 2015 | Utica, MS

- Produced, shot, and edited all videos and promotional materials for URJ Henry S. Jacobs Camp including end-of-year videos, weekly updates, parent interviews, board of trustees materials, and off-season recruitment and marketing materials.

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## EDUCATION

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MBA in Information Technology Management — Southern New Hampshire University — Manchester, NH

BS in Television Radio with a Minor in Web Programming/Development — Ithaca College — Ithaca, NY